

*Let me introduce myself, Richie Begin, musician,
singer-composer, bandleader, instrumentalist & recording
artist, from Santa Cruz, CA.*

Richie Begin

*I am a veteran of over 40 years
of the Bay Area Music
Community Pop and Jazz
Columnist for 22 years with GOOD
TIMES Magazine as well lead vocal-
ist and bandleader for some of
California's most popular club and
concert acts, Soul University, The
Cool Jerks, The Strain, and others.
These days, I perform all over
Northern and Central California
club and concert stages, both as a
bandleader with my dance band
Soul University and as an exciting
and versatile One-Man - Band!
I've authored over 2500 songs and
have just released my latest CD,
"Ready To Have Some Fun" recorded
in Nashville with 2006 GRAMMY
award winner Delbert McClinton's
touring and recording band as well
as players from John Haitt's, Sonny
Landreth's and Trisha Yearwood's
touring bands.*

*Enclosed you'll find a CD full of
current material.*

In the studio I play all instruments.

*When I perform live, I play and
sing taking live instrumental solos as
a digitally Trio (me playing all
instruments) backs me up.*

Happy dancing and listening patrons are amazed to experience the full and rhythmic sound of a well rehearsed 4-piece band provided by just one performer, one guitar and one iPod stuffed with 1000 songs.

Clients appreciate the low price and dancers appreciate the high quality. It's amazing what one person can do musically these days with a little ingenuity and an iPod.

I'd like to find a spot on your events calendar.

Booking references include Ted Burke-Shadowbrook, Blaine Negley- Crow's Nest Penny Siler - Trout Farm Inn, Jack Burnam - Sly McFly's - Cannery Row, Monterey, and Mario and Michelle Guzman - The Los Laureles Lodge and Resort in Carmel Valley. Each summer, I appear at the Bargetto Summer Music Series and play the annual American Cancer Society sponsored Relay for Life Marathon. Every year I play the San Francisco Symphony's New Years Eve Gala at Symphony Hall in San Francisco.

I hope to hear from you and have a chance to play for you real soon.

Thank you for your consideration and time.

Musically yours,

Richie Begin

Santa Cruz, CA

(831) 464-1302

for music, pics, and info visit:

richiebegin.com

Richie Begin.com and soul-university.com

Music Videos are at:

YouTube/user/richiebegin



Richie Begin

*“Santa Cruz CA singer, songwriter, instrumentalist, composer, bandleader
 Richie Begin
 (RichieBegin.com)
 has been writing
 songs since
 childhood.”*



Santa Cruz CA singer, songwriter, instrumentalist, composer, bandleader Richie Begin (RichieBegin.com) has been writing songs since childhood.

The composer of over 2500 songs, he has been for over 35 years, a veteran of the recording and performing community on the Central Coast. His band Soul University (soul-university.com) is in demand in Northern California for the finer weddings and corporate dates.

His latest CD "Ready To Have Some Fun" was recorded October 2006 and mixed at Rock House Studios in 2007 in Franklin, Tennessee. Produced by legendary keyboardist and engineer Kevin McKendree, pianist for GRAMMY winning R&B artist Delbert McClinton, with many top Nashville session and touring musicians in tow. Mr. Begin likes to blend styles and sensibilities.

His songs are as interesting as they are catchy. A country lyric is matched with an R&B backing, a blues ballad has psychological subject matter.

A Jazz/Swing ditty has a layered meaning. Even the most simply constructed ballad or blues shuffle has a twist, something to be discovered; something to listen for while listening to.

Born, in Aruba, West Indies, Mr. Begin learned percussion and songwriting early. Both Mother Alice and Father George were accomplished musicians.

Sister Linda is a fine violinist and flautist and brother Bob plays a mean jazz piano. He continued music education through high school, played in High School Orchestra and Band, and was a far too young member of various 60's Rock and Soul groups in Los Angeles & Hollywood.

He graduated from South Pasadena High School, and attended Arrowbear Music School under the baton of Zubin Mehta; the legendary maestro of the Los Angeles Philharmonic.

He attended California Polytechnic University in San Luis Obispo, and has called Santa Cruz home since October 1976. In addition, Mr. Begin is a writer/journalist and for 25 years, served as features and entertainment editor, music critic and columnist for GOOD TIMES Magazine in Santa Cruz, CA.

In addition to performing with one of Northern California's most in demand groups for weddings and corporate events; Soul University (soul-university.com) he currently performs in clubs & restaurants all over Northern California, Sacramento and Lake Tahoe/Reno as well as performing at weddings and corporate events as an amazing one-man-band. Mr. Begin owns a recording studio, plays and records the instruments performs live, as his Trio, recorded live in the studio backs him up on a 30G iPod.

Flabbergasted patrons are amazed to experience the full and rhythmic sound of a well rehearsed 4 piece band provided by one performer, one guitar and one iPod stuffed with over with 1000 songs. Clients and club owners are gratified with the low price.

It's truly amazing what the modern performer can do musically these days with ingenuity and a 30 GIG iPod.

Until you've seen 200 people dancing to this amazing and affordable one man band that sounds like a full dance band, you haven't seen or heard the future of live music.

Please stop by and enjoy the music then prepare to be entertained by one of the best one man acts in the business: Richie Begin.

WEBSITE: RICHIEBEGIN.COM

VIDEOS: YOUTUBE/USER/RICHIEBEGIN

BOOKINGS and INFO:

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Richie Begin

